2024

PRODUCT CATALOG



INQUIRIES: INFO@CONRADFLOOR.COM

ORDERS: SALES@CONRADFLOOR.COM



ABOUT US

CONRAD FLOOR IS AT THE FOREFRONT OF INNOVATION IN THE HARD SURFACE FLOORING INDUSTRY

AT CONRAD FLOOR, WE ARE MORE THAN A FLOORING COMPANY; WE ARE ARCHITECTS OF AMBIANCE, CURATORS OF COMFORT, AND CREATORS OF LASTING IMPRESSIONS. SINCE OUR INCEPTION IN 2022, WE HAVE BEEN DRIVEN BY A SINGULAR MISSION – TO REDEFINE THE ESSENCE OF FLOORING, TRANSFORMING SPACES INTO LIVING WORKS OF ART.

OUR HERITAGE OF EXCELLENCE

FOUNDED ON A LEGACY OF CRAFTSMANSHIP AND A COMMITMENT TO QUALITY, CONRAD FLOOR HAS EVOLVED INTO A SYMBOL OF EXCELLENCE WITHIN THE FLOORING INDUSTRY. OUR HERITAGE IS ROOTED IN A PASSION FOR CREATING NOT JUST SURFACES, BUT IMMERSIVE EXPERIENCES THAT STAND THE TEST OF TIME.

CRAFTSMANSHIP BEYOND COMPARE

IMMERSE YOURSELF IN A WORLD WHERE EVERY PLANK TELLS A STORY OF EXCEPTIONAL CRAFTSMANSHIP. OUR ARTISANS, FUELED BY A PURSUIT OF PERFECTION, BRING DECADES OF EXPERIENCE AND ARTISTRY TO EVERY INCH OF CONRAD FLOORING. WE BELIEVE IN CREATING NOT JUST A SURFACE BUT A CANVAS FOR LIFE'S BEAUTIFUL MOMENTS.

INNOVATION AT THE CORE

CONRAD FLOOR IS SYNONYMOUS WITH INNOVATION. LEVERAGING STATE OF THE ART TECHNOLOGY WITH AquaShield, UltraMAX+, WTV+ (Wood to Vinyl prime texture), WE CONTINUALLY PUSH THE BOUNDARIES OF WHAT FLOORING CAN BE. OUR COMMITMENT TO STAYING AHEAD OF INDUSTRY TRENDS ENSURES THAT EVERYONE ALWAYS EXPERIENCE THE LATEST IN FLOORING AESTHETICS, DURABILITY, AND SUSTAINABILITY.

SUSTAINABILITY AS A GUIDING PRINCIPLE

WE UNDERSTAND THE RESPONSIBILITY THAT COMES WITH SHAPING LIVING SPACES. THAT'S WHY CONRAD FLOOR IS UNWAVERING IN ITS COMMITMENT TO SUSTAINABLE PRACTICES. FROM RESPONSIBLE SOURCING OF MATERIALS TO ECO-FRIENDLY MANUFACTURING PROCESSES, WE STRIVE TO LEAVE A POSITIVE IMPRINT ON BOTH HOMES AND THE PLANET.

WATERPROOF LAMINATE

Experience the Ultimate in Waterproof Laminate Flooring with Aqua Shield Ultra Max+

Introducing our 100% waterproof laminate flooring, featuring Aqua Shield technology with Ultra Max+ technology durability. Immerse your space in luxury without compromising on practicality. The advanced Aqua Shield Ultra Max+ technology creates an impenetrable barrier, making our laminate flooring completely waterproof. This innovative solution not only enhances the longevity of your floors but also simplifies maintenance, allowing you to enjoy the beauty of wood-inspired designs worry-free.

WEAR LAYER

Provides a scratch-resistant and waterproof surface.

HD DÉCOR LAYER

A HD High Resolution décor layer. Advanced printing technologies are used to create realistic and detailed visuals. Embossing/ EIR technology enables a real wood texture & finish.

AQUA SHIELD™ CORE

Our innovative Aquashield and UltraMAX+ technology to make the first ever 100% waterproof laminate core.

DURABLE BALANCE LAYER

Serves to protect the core board

ULTRA PREMIUM PADDING

Cushioning incorporates effective sound reduction.





Step into a world of style and durability with our remarkable Modern Oak Collection!

As the first manufacturer offering 500 hours guaranteed of waterproof laminate, we're setting new standards in flooring. Thanks to our innovative AquaShield™ and UltraMax+ technology, your floors stay beautiful and protected.









EASY TO INSTALL

PET FRIENDLY

EASY MAINTENANCE



















MODERN OAK











WHALEBONE MOC1011



ASH MOC1012



VESPER MOC1013



OZARK MOC1014



BRIXTON MOC1015



LOCKWOOD MOC1016



BUCKLEY MOC1017



MAYWEATHER MOC1018

LAMINATE

Laminate flooring has become a go-to staple for its dependability, easy maintenance, and affordability. This floor covering is ideal for work areas, living spaces, dining areas, bedrooms and much more. Thanks to its durable wear layer, laminate flooring is suitable for homes with pets or areas with moderate to high traffic.

WEAR LAYER

Provides a scratch-resistant and water-resistant surface.

HD DÉCOR LAYER

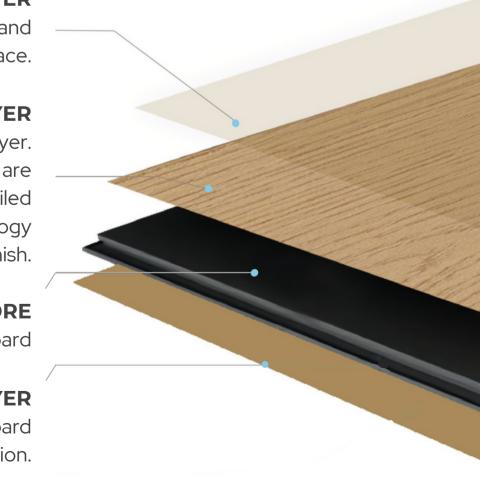
A HD High Resolution décor layer. Advanced printing technologies are used to create realistic and detailed visuals. Embossing/ EIR technology enables a real wood texture & finish.

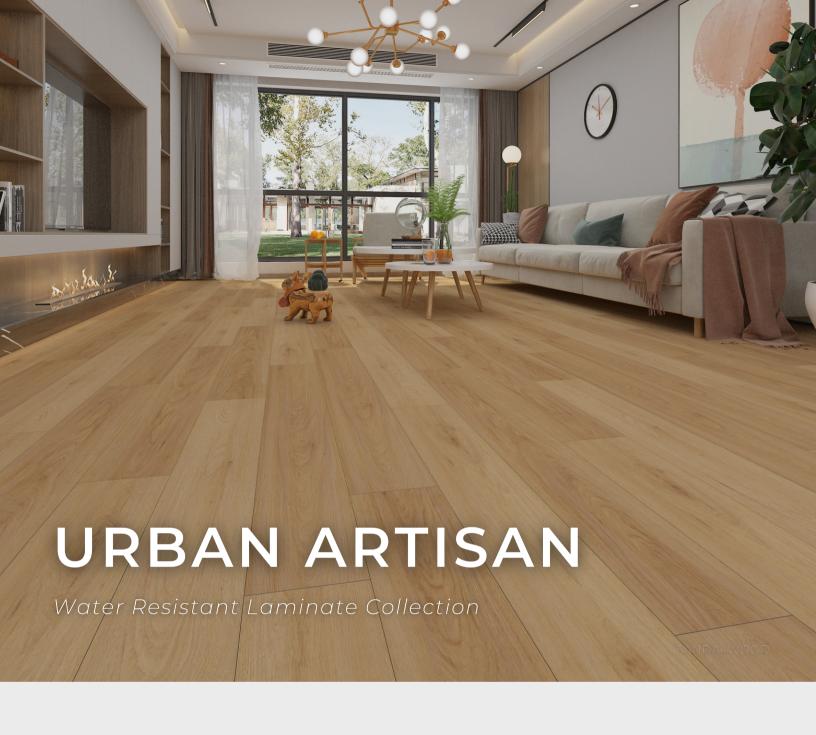
HDF CORE

High Density Fiberboard

DURABLE BALANCE LAYER

Serves to protect the core board and acts as light insulation.





Elevate your home with our stunning Urban Artisan Collection!

A stunning palette of seven colors, each equipped with water-resistant technology. Enhanced with WoodPRO technology and full in depth EIR texture. This collection offers a blend of luxury and unmatched durability.









EASY TO INSTALL

WATER RESISTANT

PET FRIENDLY

EACV MAINTENANCE















URBAN ARTISAN





Material Type:	Water Resistant Laminate
Width:	9.25"

Length: 60"

Total Thickness: 12mm

Padding Attached: No

Texture: Prime In Depth Texture EIR

Box Size: 22.92 Sqft/Box



MAGNOLIA UAC901



SANDALWOOD
UAC902



URBAN OAK



VELVET FOG UAC904



RIDGECREST UAC905



BRENTWOOD
UAC906



LYNNWOOD UAC907

MOLDINGS

Smoothly combine your choice of flooring products with the designated trim using our wide selection of laminate transition moldings, available in every color.



End Cap

End Moldings work great when finishing the floor in areas that meet vertical objects. Also ideal for transitioning between carpet.



Reducer

Reducers are used when two floors of slightly different thicknesses come together.



T-Molding

T-Moldings are used to create a transition between two floors of equal thickness.



Quarter Round

The quarter round is installed over the bottom of the baseboard molding and covers the expansion gap.



Flush Square Stair Nose

Stair Nosing on the front edge of each step gives your stairs a finished appearance while protecting the front edge of each tread.



SPC

SPC (Stone Polymer Composite) features a thin yet remarkably dense core, providing unparalleled resilience and creating a water proof barrier that stands up to spills, splashes, and more. With a perfect balance of strength and versatility, you can transform any space effortlessly. Perfect for residential and commercial use, our SPC flooring is suitable for every lifestyle.

UV COATING

Resistance against fading

WEAR LAYER

Provides a scratch-resistant and waterproof surface

HD DÉCOR LAYER

HD High Resolution Decor Layer.
With WTV+ ™ (Wood to Vinyl+) technology,
we are able to produce 1:1 ratio of real wood
features enabling a real wood texture & finish.

SPC CORE

100% Waterproof Stone Polymer Solid Core

ULTRA PREMIUM PADDING

Cushioning incorporates effective sound reduction



The Conrad Collection perfectly emulates the exquisite variations found in natural wood.

With its top-quality 8mm, 20-mil wear layer and incorporated acoustic pad, The Conrad Collection offers essential scratch resistance for everyday life. Its rigid core Stone Polymer Composite (SPC) material ensures exceptional stability and a durable lifespan.









EASY TO INSTALL

WATERPROOF

PET FRIENDLY

EASY MAINTENANCE











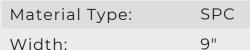




THE CONRAD







Length: 60"

Total Thickness: 8mm

Padding Attached: Yes, EVA foam

Texture: EIR (Embossed in Register)

Box Size: 18.70 Sqft/Box



NOBU TCC33012



CABANA BROWN
TCC33018



IVORY OAK



ARIA TCC7026-1



MAYBIRD TCC7026-1



LA VIE



VITA
TCC711-4



MALTA TCC88009-12



VIENNA TCC88009-13



A variation of hand picked colors coming together to create the Element Prime Collection.

Featuring a high-quality 20mil, wear layer and an integrated acoustic pad this flooring provides excellent scratch resistance for everyday use. Its construction utilizes a rigid Stone Polymer Composite (SPC) core, ensuring both stability and long-lasting durability.









EASY TO INSTALL

WATERPROOF

PET FRIENDLY

EASY MAINTENANCE















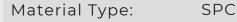
ELEMENT PRIME





LIFETIME RESIDENTIAL

15YR COMMERCIAL WARANTY



Width: 7-1/4"

Length: 60"

Total Thickness: 7mm

Padding Attached: Yes, EVA Foam

Texture: WTV+ Prime In Depth Texture

Box Size: 17.72 Sqft/Box



CAMELBACK EPC2001



PEAK OAK EPC2002



SAVANNAH WOOD
EPC2003



SANDCASTLE EPC2004



ARTIC ASH EPC2005



DESERT DUNE EPC2006



CANYON CLAY EPC2007

MOLDINGS

Smoothly combine your choice of flooring products with the designated trim using our wide selection of transition moldings, available in every color.



End Cap

End Moldings work great when finishing the floor in areas that meet vertical objects. Also ideal for transitioning between carpet.



Reducer

Reducers are used when two floors of slightly different thicknesses come together.



T-Molding

T-Moldings are used to create a transition between two floors of equal thickness.



Flush Square Stair Nose

Stair Nosing on the front edge of each step gives your stairs a finished appearance while protecting the front edge of each tread.



UNDERLAYMENT

Underlayment ensure planks lay smoothly, connect seamlessly and offers cushioned comfort. It effectively dampens sound and safeguards you flooring from mold, mildew, and moisture.

Rating can differ depending Sub-Floor



Foam

IIC STC 51 54

2mm | 3mm

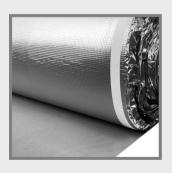
200 Sqft/Roll



Black Film

6mil

500 Sqft/Roll Moisture Control



FVA

IIC

STC 72

3mm

Brown 100 Sqft/Roll Black 200 Sqft/Roll

Moisture Control

Sound Absorption



Eco Silencer

IIC STC

70 77

3mm 100 Sqft/Roll

Made from Recycled

Moisture Control Sound Absorption



Cork

1/4" IIC STC | **1/2" IIC STC** 61 60 88 89

1/2" 150 Sqft/Ctn

1/4" 300 Sqft/Ctn Sound Absorption Made from Recycled Materials